

Touch of Gold Marketing & Design

Making your business successful -
is my business.

I love helping my clients
achieve their goals.

MARKETING DESIGN

\$100 / hr or pay per project fees:

The Process:

- Project consultation and timeline set
- Client supplies content or direction
- Design completed
- 1st proof delivered
- Up to 3 rounds of revisions included
- Final version delivered
- Printing available at printer cost

Business Cards ... \$400

Postcards ... \$600

Flyers or Brochures ... \$300 / page
(1 side = 1 page)

Publications or Promo Books ...
\$1250 / first 4 pages
\$250 / each additional page

UPDATES = Reduced Pricing
Need a revision with the same design
but new copy or updated photos?
Postcards \$250
Flyers or Brochures \$150 / page
Publications \$250 / page

Logo Design ... \$2000

The Process:

- Timeline set
- Concept and goals meeting
- 6 design options delivered
- Up to 4 rounds of revisions
- Final version delivered

Photo Correction ... \$100 / hour
Need an image corrected or altered? Just ask!
I can photoshop almost anything.

MARKETING CONSULTATION

Concepts and Creativity ... \$130 / hr

Need help creating your brand? Or deciding where
or how to reach your potential clients? Choosing
your message and content? Is it time to create a
campaign to grow your business? Interested in
custom holiday or thank you cards? Let's brainstorm
and plan your next client appreciation gift or event!

Creativity is my strength. Helping you build
your brand and business is my number one goal.
Let's work together and connect with your clients!

ONLINE MARKETING

\$100 / hr or package rates available

Custom pricing for your social media, simple web
design, or email campaign needs.

Want assistance with your Twitter, Facebook,
or Instagram accounts? Interested in website
updates, or email campaigns? Let's schedule
a consultation and create an action plan!



Shanna Petersen

creator & visionary

marketing • design

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